

Glossary

Statutory categories of personal information (as defined by the CCPA)

Statutory category	Definition (categories may overlap)	What we collect
Commercial Information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	Contact data Identity data Transaction data Communications Marketing data
Financial Information	Bank account number, debit or credit card numbers	Financial data
Geolocation Data	Precise location (e.g. derived from GPS-enabled services)	
Identifiers	Real name, alias, postal address, unique personal identifier, customer number, email address, account name, social security number, driver's license number, passport number, or other similar identifiers	Contact data Identity data Data about others
Inferences	The derivation of information, data, assumptions, or conclusions from any other category of Personal Information to create a profile about a person reflecting the person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes	May be derived from your: Device data Online activity data
Internet or Network Information	Browsing history, search history, and information regarding a person's interaction with an Internet website, application, or advertisement	Device data Online activity data
Online Identifiers	An online identifier or other persistent identifier that can be used to recognize a person, family or device, over time and across different services, including but not limited to, a device identifier; an Internet Protocol address; cookies, beacons, pixel tags, mobile ad identifiers, or similar technology; customer number, unique pseudonym, or user alias; telephone numbers, or other forms of persistent or probabilistic identifiers (i.e. the identification of a person or a device to a degree of certainty of more probable than not) that can be used to identify a particular person or device	Device data Identity data

